



# GALLERY™

Digital Signage Solutions

Digital Excellence on Display



# GALLERY™ Digital Signage

## Digital Excellence on Display



Gallery™ Digital Signage is the ideal customized communication product, to inform and communicate with your customers, employees and visitors.

### Who Needs Digital Signage?

Gallery™ Digital Signage Solutions provides a unique combination of multimedia technology that will inform and effectively engage your audience. The Gallery™ Digital Signage software offering varies from single use to multiple use options showcased through a wide range of kiosks and displays. Gallery™ Digital Signage is flexible, scalable, affordable and meets the needs of multiple applications. The power of Gallery™ comes from the combination of entertainment, electronics and multimedia communication.

Our tailored systems and displays fit diverse applications and markets including:

- ▶ Retail
- ▶ Hospitality
- ▶ Healthcare
- ▶ Government
- ▶ Health & Fitness
- ▶ Banks
- ▶ Restaurants
- ▶ Corporate
- ▶ Education

### Why Gallery™ Digital Signage?

Gallery™ Digital signage is the ideal avenue for digitally showcasing your organization or business, by dynamically displaying your products, programs, community events and internal communication. For some, It can also be a revenue generating opportunity for your operation, as digital signage provides an impactful multimedia option for exhibiting your products as well as offering promotional opportunities to local and national suppliers

Our easy to manage content software options allows for both single use and multiple displays per screen using attractive images for streaming video to graphics and photos. The content management system or software can be controlled by a single authorized user or multiple users with easy to understand commands which makes training simple. Unlike using a DVD or PC for sending content to a display, Gallery™ Digital Signage is designed to operate 24 hours a day, 7 days a week. The Gallery™ Enterprise software allows for scheduling, content management and seamless control of any number of displays. The user determines what to be displayed, and when to be displayed.





# Products

## Gallery™ BrightShow All-in-One Product Line



### Gallery™ BrightShow 22", 32" & 42"

Designer plug and play digital signage display system

- ▶ All-In-One Digital Signage System, Plays images, sound and video by playlist.
- ▶ Split Media Display By Region, Secure, Easy to Manage and Schedule
- ▶ Day Parting, Promotion & Specials, Simple Distribution of Content
- ▶ Warranty: 1 Year (\*1 year on kiosk, screens 3 Years on media player). Upgrades Available

### All-in-one Plug & Play



### Gallery™ BrightShow Promoter Board

Flexible Horizontal/Vertical stand up display

- ▶ 42" All-In-One Rugged Steel Design, Reliable, Low Cost Operation
- ▶ Split Media Display By Region, Secure, Easy to Manage and Schedule
- ▶ Day Parting, Promotion & Specials, Simple Distribution of Content
- ▶ Engaging Image and Video Content, Bright, Full HD Displays
- ▶ Easy to install, Comes in Black and Chrome mounts.

## Gallery™ Enterprise Product Line

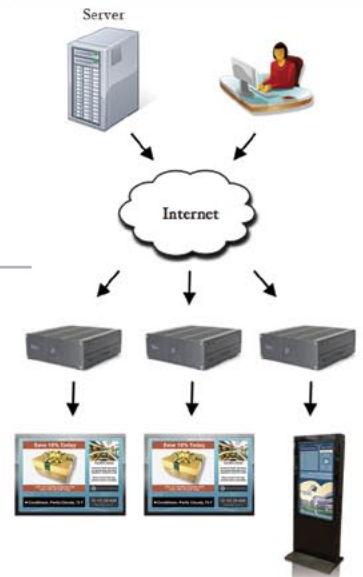


### Gallery™ Enterprise Wall Units and MenuKast

Rich control of media for multi-unit applications

- ▶ Complete digital wall units and menu systems in multiple sizes.
- ▶ Plays images, video, flash, etc; Full calendar and day part scheduling.
- ▶ Preset templates and layout option available
- ▶ Upload media from your network desktop, Managed locally via local LAN network.
- ▶ Available in multiple screen kits. Can be mounted horizontally or vertically.

### Typical Installation



### Gallery™ DCC, Herald & Regent Premium Displays

Variable display solutions for multiple audiences

- ▶ 46" Complete portrait digital signage kiosk system, Bright 46 HD 1920x1080 res.
- ▶ Plays images, video, flash, PowerPoint web pages and more.
- ▶ Preset templates and layouts included. Full calendar and day part scheduling.
- ▶ Upload media from your network desktop.
- ▶ Managed centrally or locally via local LAN network.



### Gallery™ Social Media

Build your traffic in-store and online with interactive Social Media

- ▶ Gallery™ Social Networking content builds campaigns to encourage customers to interact with your digital signage.
- ▶ Enables you to build your marketing lists, social networks and overall e-marketing campaigns
- ▶ Customer sees an kiosk and is motivated to interface with their smart phone via text or social check-in (Facebook or Foursquare) or to go to a link on retailer website by QR link.



# Applications

## HOSPITALITY

The Gallery™ Signage Solution for the hospitality industry is an ideal marketing and communication vehicle designed to;

- ▶ Significantly improve communication to guests regarding events and general information
- ▶ Present easy to change displays of activities, based on time of day, promotional events, etc
- ▶ Help direct business attendees to respective seminars/meetings

## EDUCATION

Gallery™ Digital Signage is the ideal communication vehicle for K-12, Colleges, and Libraries by;

- ▶ Presenting campus programming and showcasing classes, sports, clubs or student accomplishments
- ▶ Providing emergency alerts and messages
- ▶ Highlighting community events to library visitors.

## HEALTHCARE

The Gallery™ Signage Solution for healthcare is a dynamic communication vehicle to inform patients, and health professionals by

- ▶ Educating patients in waiting rooms by providing medical information
- ▶ Presenting healthcare products, services, insurance issues and addressing specific needs
- ▶ Showcasing health fairs and screenings in the local community

## CORPORATE

Gallery™ Digital Signage is ideal for corporations of all sizes, and offers value at all levels including

- ▶ Training Board Rooms- allows employee training, all updated from a centralized location.
- ▶ Trade Shows- the ultimate in dynamic, high-impact consumer draw.
- ▶ Public area information and announcements

## RETAIL

Gallery™ Digital Signage is a customized communication product to inform your shoppers during their purchase time by

- ▶ Dynamically displaying and promoting featured items from your circular or weekly/monthly insert
- ▶ Advertising national or store branded products; Presenting unique department programs.
- ▶ Enhancing customer engagement through interactive social media

## RESTAURANTS

The Gallery™ Digital Signage provides the ideal platform to implement your digital promotion & menu board for your restaurant.

- ▶ Dynamically promote specific products, menu items or a mix of items
- ▶ Feature high margin products for certain time periods, to target segments
- ▶ Showcase new products; offer opportunities to adjust menu pricing from a central location

